



M M P RESOURCES LIMITED

(Incorporated in the Republic of Singapore)
(Company Registration No. 200613299H)

FOR IMMEDIATE RELEASE
MEDIA RELEASE

MMP RESOURCES LIMITED SIGNS MOU WITH ALLIANCE BRANDS LIMITED
- Strategic Alliance To Execute Its Strategy in the Travel, Hospitality & Leisure Industry

Singapore, 7 July 2016 - Mainboard-listed MMP Resources Limited (the “**Company**”) together with its subsidiaries (the “**Group**”), today announced that it has signed a Memorandum of Understanding (“**MOU**”) with Alliance Brands Limited (“**ABL**”), a global brand development and operational company incorporated in British Virgin Islands, to acquire shares in ABL based upon a share swap on a pre-determined formula. The acquisition is based on a preliminary review of the financials of ABL with an initial enterprise valuation of S\$7 million. ABL operates in several countries and for operational, tax and accounting convenience, the parent company was registered in BVI under which are multiple subsidiaries for ABL’s various lines of business.

Under the share swap arrangement, ABL will issue shares to the Company with the aggregate value of the ABL’s listed shares of S\$1 million. The Company will in turn issue to ABL such number of MMP Resources Limited’s shares to ABL of the equivalent value based upon the last 3 market days trade value weighted average price (VWAP) of S\$1,000,000 (which is 29% of the Company’s current market capitalisation of S\$3,500,000 (“**the Listed Shares**”). The Listed Shares will be subjected to a 12-month moratorium. Upon completion of the issuance and allotment of the share swaps, the Company will provide a loan of S\$450,000/- to ABL for working capital purposes.

ABL is the holding company for the various ventures entered into by ABL with its respective partners. It operates several international food and beverage (F&B) businesses. ABL’s business comprises two main segments – brand conceptualisation and brand activation with a specific focus on incubating inception ideas related to global trends within the food and beverage; hospitality, leisure and apparel sectors. In addition, ABL has a strong execution and project management team as it has worked on transactions globally.

Under the MOU, it has been agreed that the Company and ABL will partner in joint ventures as special purpose vehicles (SPVs) in selected territories excluding South Africa and USA. The Company will be responsible for the capital required in these ventures but will receive 70% of the after tax profits from such ventures.

Mr Paul Crosio, Executive Director of MMP Resources Limited, said: “Recently we announced a MOU signed with JRT Trading Limited to acquire a ski resort in Japan. The acquisition of JRT is part of the Group’s corporate strategy to focus on construction opportunities, asset acquisitions and brand growth in Tier-1 markets with a specific focus on travel, hospitality and leisure (THL) industry. As the Company seizes more construction and refurbishment opportunities, there is an increasing need for synergic brands as anchor tenants

in shopping malls and commercial buildings. This MOU with ABL will enable the Company to have direct access to brand design and operational teams. Thus increasing margins significantly and valuation by multiples and negating brand buyouts”

“The joint venture arrangement with ABL will also allow the Company to create, operate and own its own brands. Thus, paving the way for regional and international expansion,” added Mr Crosio.

The MOU provides an exclusivity period for negotiations and it is contemplated that a definitive agreement will be signed within 90 business days from the date of the MOU provided the Company is satisfied with the results of its comprehensive due diligence of ABL including audited financial returns, legal review of subsidiaries and assets, as well as external valuation of the assets and the business.

None of the directors or substantial shareholders of MMP Resources has any interest, directly or indirectly, in the acquisition of Alliance Brands Limited.

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About MMP Resources Limited

MMP Resources Limited (“**Company**”, together with its subsidiaries, the “**Group**”), previously known as Sino Construction Limited, was listed on the SGX Mainboard on 12 June 2008. Since April 2016, the Group’s corporate strategy is to focus on construction opportunities, asset acquisitions and brand growth in Tier-1 markets with a specific focus on the travel, hospitality and leisure industry.

For more information, please visit www.mmpresources.com

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